



NEWS RELEASE

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## **New OpenText Alchemy Bundles & Incentives for Bureaux and Alchemy Resellers**

ProcessFlows is launching an incentivised channel partner scheme for the reselling of Alchemy 'packaged bundles' - Alchemy electronic document management software and associated technical support.

These cut-price bundles are designed to motivate ProcessFlows resellers to increase sales of Alchemy Document Management Solutions and then be rewarded for doing so.

Alchemy technology transforms paper-mountains into digital format. It improves productivity and operating efficiency and provides seamless disaster recovery back-up. Users are able to find old documents in an instant from the desktop and be totally confident about security and compliance.

ProcessFlows have created three pre-configured Alchemy document management software 'bundle packages' for small, medium and large companies, that will 'plug and play' with an existing IT infrastructure and improve the way information flows around their organisations.

'Small' is ideally suited to the needs of small branch offices. 'Medium' for an organisation with hundreds of employees and 'Large' meets the requirements of enterprises operating in disparate locations, employing thousands of staff.

Points mean prizes: ProcessFlows reseller partners can earn Reward Points for every bundle solution sold. With the points earned you could choose an Afternoon Tea for Two, a magazine subscription or you could even put them towards a holiday.

Franca Cognata, ProcessFlows' Channel Partner Manager says; *"ProcessFlows realise that the most important thing for our channel partners is to make money, hence the discount bundles. However, the strength of true partnerships is also about commitment. We want to make sure that all of our partners succeed in taking our solutions to market and closing deals. Our channel friendly management and services teams provide day-to-day support and backup. Pre-sales advice, direct marketing, co-operative advertising and employee training are all designed to ensure your business succeeds and grows with our technology solutions."*

Further information about the Alchemy Bundles can be found at [http://www.processflows.co.uk/public\\_html/wp-content/resellerdocs/PF\\_OTAlchBundle\\_ds.pdf](http://www.processflows.co.uk/public_html/wp-content/resellerdocs/PF_OTAlchBundle_ds.pdf)

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