



NEWS RELEASE

08/11/2011

**ProcessFlows is well connected!**

Communications specialists, Azzurri, have invited Channel Partner, ProcessFlows, to exhibit at their third annual CONNECT! event, which takes place at the Waldorf Hotel, London on Thursday 24th November 2011.

ProcessFlows have 23 years experience providing communication solutions that extend existing IT infrastructures to provide Unified Messaging, Interactive Voice Response (IVR), speech, mobile applications, network fax and enterprise-scale text messaging solutions.

Franca Cognata, ProcessFlows Channel Partner Manager, said: *"We have been working with Azzurri for 10 years - initially supplying CallXpress messaging technology and, more recently, solutions which integrate network fax and text server technology into an overall communications infrastructure – but this is the first time we are exhibiting at CONNECT!"*

CONNECT! brings together technology vendors and IT experts who have a proven track-record in supplying and implementing solutions which transform slow and inefficient business processes into slick ways of working.

Focus will be on how to redefine communications; how to make sound IT investments which won't break the bank and how the savvy use of IT can help an organisation maintain a competitive advantage, in an ever more challenging business environment.

*"At CONNECT! we will be able to find out directly from customers about their goals and visions and the latest IT trends. This will enable us to develop mutual and beneficial ways of working with Azzurri to deliver IT and communication solutions that customers really need and can afford"* said Franca.

ProcessFlows will be giving away a Fortnum and Mason Christmas hamper at CONNECT! They will also be showcasing the latest messaging, network fax and SMS technology – all designed to make an organisation more efficient and less dependent on people, paper and manual processes.

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