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ProcessFlows

NEWS RELEASE

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A continuing drive to rid businesses of stand-alone fax machines

ProcessFlows and Open Text (Fax and Document Distribution Group) are strengthening their Strategic Alliance Partnership. For over ten years, the partners have been supplying solutions that streamline the processing and management of corporate information.

The renewed relationship is strongly focused on the cost savings that can be generated by switching to a networked fax solution.

Fax is still a popular method of business communication. Enterprise fax software enables fax machines to be replaced with 'virtual fax machines' - taking paper out of the faxing process by converting it into electronic format. Electronic faxing immediately saves line rental charges, you no longer need fax consumables and administration time is reduced.

Taking faxing away from the desk in the corner of the office and onto the network gives everyone access to fax from their desktop – no more time away from your desk to walk to the fax machine and hang about whilst it transmits/ sends confirmation; as well as eliminating the need to crawl under the desk to retrieve the sheet that got away – faxing becomes immediate.

Organisations who are already using the internet for their telephone communications (Voice over IP infrastructures), can maximise their broadband resource and take network faxing a stage further by integrating and centralising it with their voice and data communications – Fax over IP (FoIP).

ProcessFlows supply vendor independent Unified Communications solutions which integrate with systems from leading vendors such as Avaya, Cisco, Mitel etc, and bridge the gap between historical IT and telecom investments and the new IP- enabled world. The solutions build in a

modular way enabling enterprises to economically integrate and deliver UC solutions across a rapidly evolving infrastructure, whilst preserving their existing investment.

No longer will you have to wait until you get back to the office to fax a document, faxing is now an anytime, anyplace, anywhere function accessible from any web enabled device in the same way as email and voicemail.

The result is significant cost savings, reduced administrative time, and increased security and compliance.

Martin van Ginkel, Open Text's Strategic Alliances Manager EMEA, Fax and Document Distribution Group said; *"Open Text are investing heavily in strategic alliances which will drive new business, establish a competitive advantage and create demonstrable business value. The ProcessFlows approach fulfils key market objectives to leverage further functionality from existing IT investments, and therefore fits perfectly with our software based fax solutions. In partnership with ProcessFlows, we will strengthen our dominant presence in the Unified Communications and MFP channels, as both are key in the Open Text go-to market strategies. With ProcessFlows' strong presence and ability to execute on these strategies in the UK market, Open Text expects a substantial growth over the coming years."*

Open Text Fax Server, RightFax Edition (formerly Captaris RightFax) is a proven, robust and secure fax document delivery engine for Fax over IP. Organisations can choose software, hardware, or hybrid solutions – particularly important as companies transitioning from traditional PSTN to VoIP are rarely able to switch over all at once. Open Text Fax Server can simultaneously manage FoIP and PSTN in a mixed-mode environment, as opposed to the all or nothing approach offered by FoIP-only solutions which can leave you temporarily disconnected and unable to communicate.

Further information about ProcessFlows and Fax Server can be found at

<http://www.processflows.co.uk> and <http://www.processflows.co.uk/technology/fax-server>

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