



ProcessFlows
Accredited Business Partner

NEWS RELEASE

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Lexmark works with ProcessFlows

MARLOW, February 1, 2011 – Lexmark International, Inc. (NYSE: L XK), a leading global provider of imaging products, software, solutions and services, and ProcessFlows, a provider of business transformation and workflow applications, have signed an agreement enabling ProcessFlows to deliver fax server capability for Lexmark Multifunction Printers (MFPs) in the UK, which will help customers to reduce costs.

Lexmark is a leader in providing printing solutions across all verticals. Lexmark's MFP solutions centralise and streamline the way users print, copy, scan and route documents throughout the entire operation (including multiple and remote locations) directly from their desktops.

Lexmark MFPs can be integrated seamlessly into the existing business environment, thus enabling the customer to drastically reduce the number of stand-alone printers, copiers and scanners maintained throughout the business, saving huge sums of money in capital investment and rental costs, consumables and energy. The MFPs also revolutionise the speed at which paper, documents, data and processes flow and are delivered throughout the organisation.

Further savings can now be made by integrating ProcessFlows' network fax software with an MFP, which gives the customer the ability to digitise all of their faxing requirements. This eliminates the need for fax machines, fax cards, analogue lines and the associated consumables. It is an ideal way for organisations which are concerned about costs and have a 'green' conscience to simply deploy an electronic fax solution and streamline workflow processes at the same time. It offers a high return on investment (ROI) as you already own the MFP and fax costs disappear from day one.

“It makes economic sense for organisations to build on their existing MFP investment by adding applications like network fax, which will leverage further functionality and improve operational efficiencies, rather than spend their limited budgets on a completely new and isolated solution that people will require training to use,” said Steve Purdy, country general manager at Lexmark UK.

Franca Cognata, Channel Partner Manager at ProcessFlows, said, *“I am pleased to be working with Lexmark. In the short time that we have been working together, they have shown a clear understanding of the benefits networked, electronic fax will bring to large organisations. We will actively be able to work together on existing and new prospects to further reduce costs for clients and maximise their existing investments. This will improve efficiency – which ultimately hits the bottom line and profitability.”*

About Lexmark

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, software, solutions and services that help customers to print less and save more. Perceptive Software, a stand-alone software business within Lexmark, is a leading provider of enterprise content management software that helps organisations effortlessly manage the entire lifecycle of their documents and content, simplifying their business processes, and fueling greater operational efficiency. In 2009, Lexmark sold products in more than 170 countries and reported approximately \$4.0 billion in revenue. To learn more about Lexmark, please visit www.lexmark.co.uk. For more information on Perceptive Software, please visit www.perceptivesoftware.com.

For more information about Lexmark, please see the ["Lexmark UK" Facebook page](#), the ["LexmarkUK" Twitter feed](#), or the ["LexmarkNews" YouTube](#) channel.

For more information on Perceptive Software, please see the [Perceptive Software Facebook page](#) and the [Perceptive Software Twitter feed](#).

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About ProcessFlows

ProcessFlows helps organisations to increase efficiency; improving customer service and compliance. We combine over 23 years of business process improvement experience with tried and tested technology from the leading developers of print management, data capture, document management, fax server, unified messaging and workflow solutions – either as an in-house or totally outsourced options - to help our clients maximise their existing investment and do more with their resource. All of this is fully supported by a Client Services team with extensive knowledge in business process analysis, project management, training, implementation and support 24/7.

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