



NEWS RELEASE

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Avanquest Solutions Expands Reseller Channel

[Avanquest Solutions](#) are pleased to assign [Copylogic](#) to their Reseller Channel Partner Programme. The reseller program is designed to help partners create incremental and recurring revenue and profit.

Avanquest specialise in helping companies to automate business processes, such as [Accounts Payable](#) or [Mailroom](#), triggered by a range of different 'documents' (paper, email, web forms, voice and SMS). Solutions are delivered using best of breed document management, workflow and unified communications technology, coupled with experienced professional services.

[Capturing](#) and delivering all these forms of communication electronically means that the information needed for decision making is quickly and easily available for look-up at every stage of the business process – from initial classification, through rule based extraction of data to completion/delivery of the process.

Copylogic is an established photocopier supplier. They will be adding electronic fax, document management and enterprise texting to their portfolio.

“Working with Avanquest allows our partners to expand their existing offerings and differentiate from their competitors without having to invest heavily in the resource required to carry additional products” said Mike Rae, Sales Director, Avanquest Solutions.

Copylogic’s Sales Director, Alex Cook says “We believe that a partnership with Avanquest Solutions will complement our existing portfolio of technology products. It will help us add real value to our customers – we will be able to integrate Document Management and Fax solutions with our best of breed MFP’s and Managed Print Solutions.

As well as having an extensive market share in the educational arena, Copylogic has been working hard to expand its corporate client base. We are currently experiencing huge growth in the much

coveted Lloyd's of London Insurance Markets. We have just opened an additional office to enable our Business Development Team to work more closely with our clients”.

Editors notes:

Further information about Avanquest Solutions can be found at www.avanquest-solutions.co.uk and Copylogic at <http://www.copylogic.org>

Mike Rae and Alex Cook are both available for comment. Images of those quoted can be downloaded at <http://www.avanquest-solutions.co.uk/press/index.php>

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