



**NEWS RELEASE**

**22<sup>nd</sup> September 2009**

## **Avanquest Solutions and AVST develop new Unified Messaging strategy**

[Avanquest Solutions](#) is the largest distributor for [AVST](#) messaging solutions in the UK. The relationship goes back over 15 years and spans the emergence of voice messaging into the unified world of receiving email, fax via email, phone and SMS messages in one place - your email environment.

In line with the needs of businesses, to constantly adapt and change as the market place shifts, Avanquest and AVST are launching a Unified Communications offering to fit emerging business goals:

- Improve communications and flexibility for mobile working
- Reduce costs
- Make the most of existing investments

Franca Cognata, Channel Partner Manager at Avanquest Solutions said, "CallXpress is one of the business world's best kept secrets! Because it is switch independent and 'builds' on existing telephony and IT infrastructure in a modular way, you can implement just the elements you need, or as much as the budget will allow. There is no need to dispense with your existing system and start again. You can leverage a huge amount of functionality out of the already familiar one you have paid good money for!"

She goes on to say, "We are looking to jointly develop this 'add-on' approach to supplying Unified Messaging with our Channel Partners and build new relationships. This will give telephony hardware partners the opportunity to add value to their customers' systems and create incremental and recurring revenue and profit."

Franca concludes, "Please feel free to give me a call if you would like to find out more about our Reseller Channel Partner Programme."

Customers who use CallXpress have been able to free up time for their employees by making systems more accessible, efficient and reliable.

Jan Durant, Director of IT at Legal Firm Lewis Silkin says, “Unified Communication is a great asset to the Practice, it is like electricity, it is always there. Avanquest have supported Lewis Silkin over the last 10 years to improve and maintain an exceptional communication infrastructure within the practice. Their team fully understand our requirements and have provided a good service from sales through to installation and support.”

The latest version 8 of CallXpress has been developed specifically for mobile employees who want to be connected and productive wherever they are. For this to be possible, users must have access to the same productivity tools on their mobile devices as they have on their desktop computers.

CallXpress 8 will notify you of new voice or fax messages via email, phone call or SMS. It is also voice enabled. The speech recognition and voice user interface allows you to access and manage your inbox and connect with the person you want to communicate with (be that by voice, email, fax or text) without manual intervention.

Further information about CallXpress can be found at [www.avanquest-solutions.co.uk](http://www.avanquest-solutions.co.uk)

Further information on the Reseller Channel Partner Programme is available from Franca Cognata. Franca can be contacted at: Email: [fcognata@avanquest-solutions.co.uk](mailto:fcognata@avanquest-solutions.co.uk) Mobile: 07795 963687

**Notes to Editors:**

Franca Cognata is available for interview. An image of Franca can be downloaded at <http://www.avanquest-solutions.co.uk/press>

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