

NEWS RELEASE

16th September 2009

Channel Partnership sponsor new prize cup at Lloyd's Motor Club Event

Channel partners [Copylogic](#) and [Avanquest Solutions](#) presented the winning team from Miller Insurance Services with the new "Copylogic Cup" at the [Lloyd's Motor Club](#) annual karting day.

The event at Buckmore Park, Kent which is arranged by Lloyd's Motor Club for members of the London insurance community (insurance brokers, Lloyd's syndicates, companies and associated legal, IT and financial), took place on Friday 11th September.

Copylogic and Avanquest provide business solutions to insurance and financial institutions that streamline business processes – eliminating paper, capturing information for smarter workflow, decision making and delivery.

33 teams took part in the endurance race which forms the centrepiece of the event, including a joint team of 4 from Copylogic and Avanquest.

"We thought this would be a good way of keeping in touch with our existing clients as well as being a great networking opportunity – allowing us to find out first-hand the business objectives of organisations in this sector and to gain an awareness of the challenges they are facing" said Alex Cook. "Although no future F1 drivers emerged from the day to follow in Jenson Button's footsteps (Buckmore Park was the starting point of Jenson's driving career), the team from Miller Insurance Services will be the first to have their Company name engraved on the new Copylogic Cup."

The cup was presented to Miller Insurance Services by Alex Cook, Sales Director at Copylogic and Avanquest's Sales Director Mike Rae.

Brian Hunt, Delegated Underwriting Manager at QBE European Operations and Secretary of Lloyd's Motor Club, said "It was a great pleasure to have Copylogic and Avanquest joining us as a sponsor for the 13th running of the LMC Karting Day. With over 120 people taking part from across the London insurance market, the event is always a great chance to renew old friendships (and rivalries!), and to network in between driving stints. The "Copylogic Cup" was a very popular addition to the prize-giving at the end of the day, and will continue to give all the competing teams something special to aim for in years to come."

Further information about [Avanquest Solutions](#) and [Copylogic](#) can be found at www.avanquest-solutions.co.uk and www.copylogic.org

Notes to Editors:

Images are available to download at <http://www.avanquest-solutions.co.uk/press>

Image 1 – The Winning Team from Miller Insurance Services

Image 2 – Mike Rae, Sales Director Avanquest

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